Iceland Express

PRESS RELEASE

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ICELAND EXPRESS RETURNS TO THE US MARKET

Daily flights launched between Reykjavik and Boston for next summer - Increased frequency - Two new European destinations

Iceland Express is returning to the US for next summer, offering daily flights between Reykjavik and Boston from the beginning of June 2013. Two important new destinations in Europe are: Oslo the capital of Norway and Frankfurt-Main in Germany. Following an adjustment to the network to allow more frequent flights to be added to nine growing European destinations, Iceland Express have also dropped six less succesful routes.

In line with the previous flight timetables, London and Copenhagen will be the main cities in the Iceland Express schedule, with each having up to two flights daily. In addition Iceland Express will fly to Paris, Berlin, Barcelona, Alicante and Warsaw.

With more frequency to most of our European destinations, Iceland Express has once again improved the service it offers to passengers and Iceland will now become an even more desirable destination for visitors, as well as allowing travellers easier access to many parts of Europe.

Iceland Express is announcing its return to the US market and, as happened in 2010 and 2011, we fully expect ticket prices to fall in response to this initiative. Iceland Express believes healthy competition to be very important to stimulate the market between Iceland and US with the result being an increase in the number of tourists flying from US to Iceland and other destinations in Europe.

Further information:
Heimir Már Pétursson, Public Relations Manager
Direct phone: + 354 5 500 635, mobile: +354 862 2868
heimirp@icelandexpress.is